

Only **one journal** provides a truly interdisciplinary platform for the exchange of ideas on Soft Matter. But don't just take our word for it, see what our readers say:

"I am interested in this journal, which has two specific merits: it promises to give good coverage of chemistry; it is the product of a not-for-profit organisation. My hope for the future is that the soft matter communities can be united and that the journals may lead the way and play an important part in this."

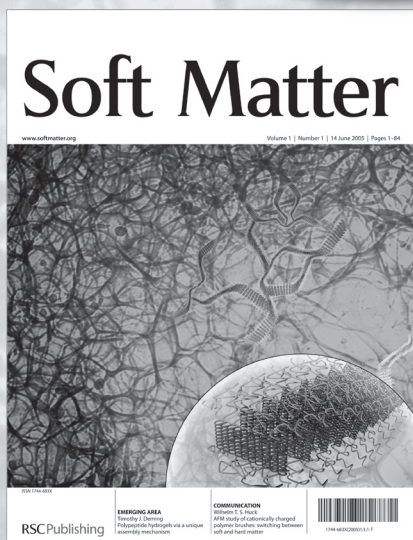
Professor Pierre-Gilles de Gennes, Soft Matter, 2005, 1, 16

"You are undertaking a commendable endeavour in launching an interdisciplinary journal at the interface between physics, chemistry, materials science and biological physics."

Dr Christos Likos, University of Dusseldorf, Germany

"A journal in this field has been missing."

Professor Ulrich Wiesner, Cornell University, USA



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